



---

## EXPERIENCE

---

Hill | Holliday

New York, NY

Associate Creative Director 9/07 - 8/09

- Supervised and mentored junior art director/copywriter and production teams.
- Responsible for casting and managing several studio photography and video shoots.
- Developed animated GIFs, FLASH, Rich Media Ad units and Microsites for CVS/Pharmacy, Chili's, Novartis, AOL, Cleveland Clinic, USTA, and Pitney Bowes.

Ogilvy

New York, NY

Senior Art Director 4/05 - 8/07

- Developed advertising concepts as well as look/feel for Ameritrade, TD AMERITRADE and Six Flags— from top brand layer down to buttons.
- Helped create new campaign launch for TD AMERITRADE. Including overall campaign structure, look and tone. Worked with Eyeblaster, Eyewonder, PointRoll and more. Developed animated GIFs, FLASH and Rich Media Ad units.
- Presented agency concepts to clients including TD Ameritrade and Six Flags. Responsible for presenting work to clients on the phone and in person.
- Helped develop offline television ideas for Motorola, Six Flags and Ameritrade among others.

TBWA\Chiat\Day  
TBWA\TEQUILA

New York, NY

Senior Art Director 8/00 - 4/05

- Led teams producing interstitial, email, ad units, and websites incorporating Flash, HTML, animated GIFs, audio, video, and 3D.
- Implemented full range of rich media platforms: EyeBlaster, Unicast, PointRoll, Enliven, and others.
- Developed extranet for secure client presentations, project tracking, and archiving.
- Presented agency concepts to clients, including ABSOLUT Vodka, A&E Television Networks, Embassy Suites Hotels, Kmart, Nextel, Pfizer, Samsonite, SCI FI and others.

JWT

New York, NY

Art Director 8/99 - 7/00

- Concepted, designed and produced ad units and web pages.
- Created ad units using animated GIFs, Flash, Enliven, and Unicast.
- Clients: CBSHealthWatch, DeBeers, iPlanet, Lipton-Brisk, Merrill Lynch, and Schick.

---

## COMPUTER SKILLS

---

Photoshop, Illustrator, Dreamweaver, Flash, Final Cut Pro, AfterEffects, InDesign, HTML and CSS.

---

## EDUCATION

---

Syracuse University, Syracuse, NY

Bachelor of Fine Arts, Major: Film Art / Computer Graphics, May 1997

School of Visual Arts, New York, NY

Supplemental courses in type design, Sept. 2001

---

## AWARDS

---

- One Show Interactive 2004 Award of Merit
- One Show Interactive 2003 Silver Pencil
- Cannes Lions 2001 Cyber Gold
- One Show Interactive 2001 Silver Pencil
- NY Addy Award 2001
- ADWEEK Best Online Campaign 2000